

November 21, 2014

**VIA ECF AND EMAIL**

The Honorable Analisa Torres  
Daniel Patrick Moynihan Courthouse  
500 Pearl Street  
New York, NY 10007-1312  
Torres\_nysdchambers@nysd.uscourts.gov

Re: *U.S. v. National CineMedia, Inc., et al.*, No. 14-CV-8732 (AT)  
Dear Judge Torres:

The United States and Defendants National CineMedia, Inc., National CineMedia LLC, Screenvision, LLC, and SV Holdco LLC jointly submit the attached Proposed Civil Case Management Plan and Scheduling Order for your review and signature.

Respectfully submitted,

/s/  
William H. Jones, II, Esq.  
Counsel for Plaintiff United States

/s/  
Paul H. Friedman, Esq.  
Counsel for Defendants NCM LLC  
and NCM, Inc.

/s/  
Lawrence E. Buterman, Esq.  
Counsel for Defendants Screenvision LLC  
and SV Holdco LLC